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For Immediate Release

Terramac® Kicks Off Tow & Show for New RT14R Rotating Crawler Carrier

Elburn, IL – Terramac, a leading manufacturer of innovative rubber track crawler carriers, has partnered with its North American dealer network to launch a tow and show for its new 360-degree rotating unit, the RT14R.

Terramac recently kicked-off the tour with an event at its headquarters in Elburn, IL, where the new model was unveiled. Following its debut, the RT14R will embark on a 6-week trip to be showcased to current customers and prospects throughout Terramac’s US and Canadian dealer network. Attendees of each event will be educated on the RT14R’s features and benefits by Terramac representatives, as well as have the opportunity to participate in a live demonstration.

“The tow and show is a great way to introduce the RT14R to end-users by providing them with a hands-on experience,” says Matt Slater, Director of Sales for Terramac. “We’re extremely excited about this new product and eager to demonstrate how the rotational functionality improves efficiency, safety and jobsite cost savings.”

Manufactured in the USA, the RT14R is made entirely of premium components. Built with a rotating upper frame, the Terramac RT14R can carry and dump up to 28,000-lb. of material at any position, allowing it to offload materials faster than a standard straight frame unit. Equipped with tracks that don’t need to be counter rotated the RT14R dumps material without tearing up the ground, reducing environmental damage and land restoration costs. The 40,000-lb. machine is also powered by a QSL9.0 320-hp Tier 4 Final Cummins diesel engine to boost jobsite productivity while remaining highly



fuel efficient. And, its minimal 7.9-psi ground pressure while fully-loaded enables it to conquer soft or wet ground conditions and mountainous terrain.

In addition, Terramac's new unit provides users with increased safety and easy maintenance. The RT14R enhances jobsite safety with full visibility from cab and by eliminating the amount of time an operator spends in reverse. Downtime is reduced with easy access to maintenance checks and track wear is significantly less as the unit can spin, resulting in reduced expenses for repairs.

Visit www.terramac.com/news/2016/terramac-rt14r-tow-and-show/ to find a Terramac RT14R Tow & Show event near you.

Terramac is committed to providing the best full service and parts availability in the industry. Terramac customers enjoy access to greater parts availability as well as timely and accurate delivery through Terramac's full-line dealer network, dedicated support team, and convenient online ordering system.

Terramac® LLC, based in Elburn, IL, was established to produce the world's leading crawler carrier models. Units are sold through a dealer network which offers customers easy-to-locate parts and service throughout the world. To learn more, please visit www.terramac.com or call 630-365-4800.

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Release Photos:



Photo Caption: Mike Crimaldi, CEO of Terramac (left) and Andrew Konopka, President of Terramac (right) at the RT14R Tow & Show kick-off event at the company's US headquarters in Elburn, IL.