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For Immediate Release

Terramac® Adds Cowin Equipment Company to Growing Dealer Network

Elburn, IL – Terramac, a leading manufacturer of innovative rubber track crawler carriers, expands its representation in the North American market to include Cowin Equipment Company as part of its dealer network. Cowin Equipment will represent the versatile Terramac product line in Alabama, the Florida Panhandle, and the Atlanta, Georgia metropolitan area.

“Cowin Equipment is dedicated to providing a wide range of quality products that are applicable in virtually every industry related segment and capable of getting jobs done efficiently and effectively,” says Matt McGowan, Vice President of Sales and Marketing at Cowin Equipment. “Terramac crawler carriers complement our existing equipment offerings very well. We see great value in the extreme versatility, customization and performance capabilities that Terramac carriers deliver and we are confident that our customers will too.”

Cowin Equipment will offer Terramac’s line of straight frame and 360-degree rotating crawler carriers to serve the general construction industry. In addition to Terramac’s three standard options – conversion beds, rock dump beds and flatbeds – Cowin Equipment will offer Terramac units customized with support attachments such as hydroseeding units, personnel carriers, and cranes.

“Adding Terramac crawler carriers to our product offerings will also allow us to further expand into specific markets. The utility industry is a large opportunity for us, as well as pipeline and landfill management,” says McGowan.

The team at Cowin Equipment will provide professional sales, rental and aftermarket support on the Terramac product line across eight branch locations. Cowin Equipment’s dependable



representatives will deliver timely service, and their highly qualified technicians are equipped with state-of-the-art technology to ensure Terramac machines are maintained at the highest standard.

“Cowin Equipment is committed to delivering top-notch equipment and superior service,” says David Soliday, Director of Sales at Terramac. “They make their customers their highest priority and that is exactly what we look for in a Terramac dealer. We look forward to a successful partnership.”

Cowin Equipment Company is a leading heavy construction equipment provider with extensive parts availability and a professional staff of support managers. They offer the full line of Terramac crawler carriers for sale or rent as well as full-service maintenance and parts. For more information on Cowin Equipment or to find the nearest location, please visit Cowin.com.

Terramac® LLC, based in Elburn, IL, was established to produce the world’s leading crawler carriers. Units are sold through a full dealer network which offers customers easy-to-locate parts and service throughout the world. The units can be customized with support equipment to serve many industries such as pipeline, utility, mining, environmental, general construction and more. To learn more, please visit Terramac.com or call 630-365-4800.

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 **COWIN**
EQUIPMENT COMPANY, INC.

Photo Caption: Cowin Equipment will represent the versatile Terramac product line in Alabama, Florida and Georgia. Pictured left to right: Tim Gann (VP, General Sales Manager), Jamie Cowin (President/CEO), and Matt McGowan (VP, Sales and Marketing) of Cowin Equipment.