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For Immediate Release

Terramac® Appoints Alta Equipment as Authorized Dealer in Midwest

Elburn, IL – Terramac, a leading manufacturer of innovative rubber track crawler carriers, expands its representation in the North American market to include Alta Equipment as part of its dealer network. Alta Equipment will represent the versatile Terramac product line in Michigan and Northern Illinois.

“Alta Equipment Company is thrilled to become a key partner with Terramac and its durable line of rubber track crawler carriers,” says Rob Chiles, President of Alta Equipment Company – CE Division. “As an industry leader in supplying heavy duty construction equipment, adding Terramac products to our impressive portfolio of OEM’s strengthens our ‘customer first’ and solution-based mantra that has made us a category leader.”

Alta Equipment will offer the Terramac RT6, RT9, RT14 and RT14R crawler carriers to serve a wide range of industries including general construction and environmental. In addition to Terramac’s three standard options – convertible dump-to-flat beds, rock dump beds and flatbeds – Alta Equipment will offer Terramac units customized with support attachments such as cranes, personnel carriers, vacuum excavators and hydroseeding units. With the addition of the versatile Terramac product line, Alta Equipment plans to expand into other markets including utility, forestry and waste management.

The team at Alta Equipment will provide professional sales, rental and aftermarket support on the Terramac product line across nine branch locations in the Midwest. Alta Equipment’s knowledgeable staff has been fully trained in the application, sales, parts and service of Terramac crawler carriers and stands ready to offer prompt and professional customer support.



“Alta Equipment is committed to delivering total customer satisfaction,” states Matt Slater, Director of Sales at Terramac. “They’ve invested in an extensive construction parts inventory and have over 100 highly-trained technicians on staff to provide the best range of service solutions. We’re pleased to have Alta Equipment join our growing dealer network and we look forward to a successful partnership.”

Alta Equipment Company is a leading provider of construction equipment machinery throughout Michigan, Northern Indiana and Illinois. With 30 years of industry experience and full-service dealership locations, Alta Equipment is well-positioned to help fulfill your construction equipment requirements. Alta Equipment offers Terramac crawler carriers for sale or rent as well as full service maintenance and parts. For more information on Alta Equipment or to find the nearest location, please visit Construction.AltaEquipment.com or call 844-219-2582.

Terramac® LLC, based in Elburn, IL, was established to produce the world’s leading crawler carriers. Units are sold through a full dealer network which offers customers easy-to-locate parts and service throughout the world. The units can be customized with support equipment to serve many industries such as pipeline, utility, mining, environmental, general construction and more. To learn more, please visit Terramac.com or call 630-365-4800.

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Photo Caption: Terramac expands its representation in the North American market to include Alta Equipment as part of its dealer network.